

your **Portrait** *experience*

pixel perfect photography
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tips for an
AWESOME
Newborn
session

What²Wear

what to bring



PIXEL PERFECT'S BABY PLAN

Pixel Perfect's Baby Plan includes 4 custom photo sessions at the major milestones during your baby's first year - 3, 6, 9 & 12 months. And, we add on a newborn session for FREE for babies under 4 weeks. Get a discount off your baby plan with our online promotion and if you're interested in a maternity session, we've got a great deal when you purchase the baby plan at the same time. For more information call us at 603-579-0500 or visit us online at pxpbaby.com.

Turn the page for info on how to plan for an awesome newborn session!



The Baby Plan & Overall Tips

Here's What's Next!



3 months



6 months



9 months



12 months

CHILL PILL

We know it can be stressful getting ready for your session but try to relax once you are with us. Don't worry about what to do during the session, we'll help you out every step of the way. Relaxed parents have more fun, which helps babies become more comfortable, too.

SPECIAL OUTFITS

Christening, Easter, Halloween, Christmas or any other special outfits - bring 'em, whatever the age!

HAIR AWARE

Babies frequently have hair (or lack thereof!) issues. We often use baby wipes to tame flyways. For babies with little hair, we have hats and bows or feel free to bring your own, if you like. For babies with lots of hair, if you must cut it, it's best to do so a couple of weeks before the session to give the cut time to 'breathe.' All in all, don't worry too much about your baby's hair - we'll neaten it as much as we can but trust me, it will change and you'll be happy later on that you captured an image 'at this stage.'

THE OTHER 'SHOTS'

We often seem to be on a similar schedule with baby's immunizations. If you find your photo session is scheduled just after an immunization consider moving the session to before. You never know how baby will react, even if they've done well in the past. Best to be safe.

BE AT HOME

We have a nursing and changing area, fully stocked with whatever supplies you might need. We have a snack area for you or siblings that are joining us. We keep toys and games on hand to keep siblings occupied should the need arise. We want you and anyone with you to feel right at home.

FAMILY TIME

It's OK to include siblings and parents in any ONE of your 4 baby plan sessions as well as the newborn session. With multiple subjects, it's more visually pleasing when you coordinate colors. If you are struggling with this one give us a call!

NEWBORN session

This is a FREE add-on session to the baby plan provided your baby is 4 weeks or younger at the time of the session. Though we recommend sessions at 2 weeks or younger to best capture the newness, smallness and innocence of your brand-new miracle. Dress the baby in loose clothing for the ride to the studio. Plan to arrive when baby is hungry so you can feed just before the session. A fed, sleepy newborn is a happy baby!



First Family Photo

Make your first family picture a relationship picture you'll treasure. Bring long-sleeved black tops for you to keep the emphasis on the face and showcase your family's unconditional love. Pay attention to your nails as we'll be taking close-ups of you holding & adoring your baby! We provide black diaper covers for baby.

Dad & Mom

Allow 3 hours for babies under 2 weeks (more for newborns over 2 weeks old). It's time enough to fall in love with your baby's daddy all over again...and to create a lasting memory of your unique and powerful mother/baby bond.

Siblings

All age siblings are welcome at the newborn session. Dress them in a subdued pastel and create an all-time new favorite picture of the most important little people in your life.



What to Bring

There is just NOTHING more gorgeous than a baby's skin. We keep it warm enough to make sure baby is comfortable enough to show it all off!! But, feel free to bring along a special blankie, baby's crib quilt, a toy, stuffed animal, something that symbolizes you or perhaps a special outfit that has been handed down. Anything to make your session as unique as your baby!



Or use our vast **Prop Closet** for a unique 'baby as art' piece.



The Bottom Line?

Keep things simple, life is crazy enough for you these days. If you're in doubt, bring it ~ and don't forget extra bottles (if needed), diapers and your black shirts :) Leave the rest to us!

Newborn session ^{QUICK} checklist

This is just a quick re-cap of some things you may want to bring with you. You don't need to bring everything! The newborn session is our lengthiest session so be prepared to spend 2-3 hours with us. You don't need to bring any clothes for baby. He or she will be naked, in a diaper with a diaper cover (we supply) or wrapped in blankets for much of the session. See tips below and review the Portrait Experience Guide for additional detail. Or call us at 603-579-0500!

Clothing Suggestions:

- you don't need to bring a thing for baby, only if you have a special outfit you would like baby to wear
- for mom & dad bring long-sleeved black shirts
- for siblings bring black or pastel shirts

Tips:

- parents pay attention to your nails
- for mom wear your hair and makeup as you usually do
- for parents avoid haircuts the week before - give a haircut a couple of weeks to 'breathe'
- bring baby to the session wrapped in loose clothing, prepared to eat, we'll feed baby first thing once you are here

Other things to bring:

- special blankies
- baby's crib quilt
- special toys or stuffed animals
- hats, hairbands, hair bows
- anything that symbolizes mom and/or dad's work or hobby
- bottles & formula (if necessary)
- extra pacifiers (if necessary)
- extra diapers



BABY PLAN GRADUATES WHAT'S NEXT?



Before you know it, the year has gone! It happens SO fast! There are lots of great options for ensuring that you don't miss a thing during the rest of your child's growing years. **Check em' out!**

Children's Session

This is a personalized, in-studio session for children of any age within the same family. Includes unlimited clothing choices (we are only limited by time and your child's patience!). Plan on 1 hour of time. The single session is half price, or \$62 to Baby Plan graduates

**BABY PLAN GRADUATES
SPECIAL COUPON**
50% OFF
**Single Childrens Session OR
our Kids Club**

Theme Days

With Theme Day sessions, we photograph your child in one of our gorgeous "theme" sets. These are shorter (15-30 minutes) and more targeted sessions and are geared for children of all ages, for babies under a year if they can sit well. Visit our Theme Days page on our site for upcoming sessions - at <http://tinyurl.com/pixeltheme>.

Kids Club

Three personalized, in-studio sessions for children of any age. Includes unlimited clothing choices. You may include multiple children of any age within the same family. Plan on 1 hour of time for each session. You have up to 2 years from the date of the first session to hold the remaining sessions. The Kids Club is half price, or \$75, for Baby Plan graduates.



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